



CEO Community Update — November 2011



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Special points of interest: Oct Data

- New associates hired & replacement positions **6**
- Total hospital admissions **115**
- Obstetrics/Birthing admissions **64**
- Emergency room visits **1216**
- Surgical cases **168**
- Outpatient registrations **6323**

QHR (Quorum Health Resource)

Benefits: A total of \$37,990.88 was saved during the month of October through Quorum contracts.

Sturgis Hospital
Rated a “5-star Hospital” for Community Value

By Cleverley & Associates

www.sturgishospital.com

QHR Updates:

- Tom Rock, Jeannie Gerchow, Joe Haas and I attended the QHR Webinar “Making the Most of Your Board.” It provided several ideas for improving the process of selecting, appointing and reappointing Board members.

Physician Recruitment:

- Next summer we will welcome, Dr. Mamou, a new family practice physician, and his family to the Sturgis community. He will join our Sturgis Medical Group office at the Medical Commons. We look forward to their arrival.
- In November we interviewed a general surgery resident in his final year of residency in Kalamazoo. He is interested in staying in the area and is also interested in living in a smaller town. His visit went well and we will continue to pursue his candidacy.
- Another family practice resident visited on November 29 and 30, and a third family practice candidate will be schedule for a visit soon.
- Physician recruitment efforts are going well this year and we’re pleased that the physicians we’re seeing appreciate the “small town” atmosphere our community offers. We hope to add 2-3 physicians by next summer.

Other Important News:

- The Foundation Advisory Board met and were pleased with the results from the Oktoberfest fundraiser. The Board hired Deborah Leyes as the new Foundation Director for the Sturgis Hospital Foundation. She began work on November 14.
- The Hospital received grant monies totaling \$14,464.10 from the MSU/Kalamazoo Center for Medical Studies for the purpose of emergency preparedness. The money is being used to provide training and purchase equipment.
- On Friday, October 28, there was an incident with a school bus in which a mysterious odor caused several people on the bus to become ill. We received nine patients from that incident and received very positive feedback from several people regarding our response. The incident certainly showed our ability to respond to a local disaster effectively. We received letters of appreciation from Lifecare Ambulance as well as letters from families of the patients involved in the incident. Fortunately, no one was seriously hurt during the incident.
- We have sold The Doctors’ Office property and will close the sale on December 20th.
- We’re pleased to announce we are partnering with Great Lakes Anesthesia to provide anesthesia services. The change will become effective February 1, 2012, to allow adequate time for all preparations and a smooth transition. Great Lakes provides anesthesia services to many hospitals similar to ours. With this partnership, we’ll have more resources to help us meet the needs of our patients and providers.

Here are some facts about the *Cost of doing business* for our hospital:

- ◆ **2011 Charity Care: Oct \$23,705 (YTD \$23,705) too little income to pay charges**
- ◆ **2010 Charity Care: Oct \$65,264 (YTD \$65,264) too little income to pay charges**