



CEO Community Update — October 2011



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Special points of interest: Oct Data

- New associates hired & replacement positions **3**
- Total hospital admissions **117**
- Obstetrics/Birthing admissions **47**
- Emergency room visits **1319**
- Surgical cases **126**
- Outpatient registrations **6570**

QHR (Quorum Health Resource)

Benefits: A total of \$34,219.41 was saved during the month of September through Quorum contracts.

For the 4th time
Rated a "Top 100 Hospital" for Community Value

By Cleverley & Associates

www.sturgishospital.com



QHR Updates:

- In conjunction with QHR, we are beginning work on the Medical Staff Development Plan. This will help us more precisely identify our future needs for physicians and mid-level providers to serve our region. I would expect this to be completed over the next 90 days. Once it has been completed, the plan will be shared with the Strategic Planning Committee and the Board.

Physician Recruitment:

- We had an internal medicine resident visit the week of October 3. The visit went well, but he does not plan to make a decision until January. We also have visits scheduled in November with two family practice residents and a general surgeon that will be finishing next summer.

Other Important News:

- The Foundation Board has hired Deborah Leyes-Cavanaugh as the new Development Director for the Hospital foundation fund. She begins on November 14. We look forward to introducing her to the community.
- We are continuing to work with AHA and lobbying efforts related to the "Super Committee." We have met with Congressman Upton and will continue to advocate for protecting the funding for Medicare and Medicaid. Congressman Upton has a big role as a member of the Super Committee. One important point is to focus the discussion on reform rather than just payment cuts. If you have questions, please contact me.
- We received notification from the Michigan Department of Community Health that Sturgis Hospital has met the requirement for a Medicaid EHR incentive payment and will receive payment totaling \$806,837 over the next three years. This recognizes our commitment to move to a paperless record to improve access to information and patient safety.
- Kathy Ellis was selected as the Associate of the Quarter for 3rd quarter 2011. Kathy has been an employee of Sturgis Hospital for over 26 years and works as a Medical Lab Technician
- Town Hall meetings continued during the early part of October as a way to keep the associates up to date with activities at the Hospital and in the Healthcare industry.
- We hosted the Auxiliary Annual Fall Luncheon on October 10. The Auxiliary continues to be an important component of the organization and we are thankful for their ongoing support. They donate approximately \$20,000 to the Hospital on an annual basis.
- On October 12, Sturgis Hospital hosted a roof sit fundraiser to benefit the United Way. During the six hours we raised approximately \$27,000 to support United Way. Many new contributors became United way supporters. Special thanks to our United Way Committee and to Joe Haas, Gary Hansen, Dr. Melendez, Dr. Sharon Cabansag and Dr. Grannell that were the team leaders.
- Sturgis Hospital is now on Facebook and twitter — check it out.  

Here are some facts about the *Cost of doing business* for our hospital:

- ◆ **2011 Charity Care: Sept \$83,593 (YTD \$1,018,818) too little income to pay charges**
- ◆ **2010 Charity Care: Sept \$236,090 (YTD \$1,374,185) too little income to pay charges**