



CEO Community Update — August 2011



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Special points of interest: July Data

- New associates hired & replacement positions **1**
- Total hospital admissions **154**
- Obstetrics/Birthing admissions **61**
- Emergency room visits **1360**
- Surgical cases **174**
- Outpatient registrations **7084**

QHR (Quorum Health Resource)

Benefits: A total of \$58,361.50 was saved during the month of July through Quorum contracts.

For the 4th time
Rated a "Top 100 Hospital" for Community Value

www.sturgishospital.com

QHR Updates:

- The QHR Monthly Operational Review call was held on August 16.
- QHR provides monthly health articles which can be accessed on our website. www.sturgishospital.com/resources_articles.php

Other Important News:

- We have identified two primary care physician candidates that are interested in making a visit to Sturgis. One is a family practice resident in Tulsa, Oklahoma that shares a mutual friend with Dr. Sawa. He has had several discussions with Dr. Sawa about Sturgis and the candidate will be visiting in mid-September. He will be completing his residency in Family Practice in June 2012.
- A second candidate is an internal medicine resident who is also interested in Sturgis. Susan Sanford, our physician recruiter, had a good conversation with him and this location makes sense given the proximity to other family in Chicago and Grand Rapids. He will be finishing his internal medicine residency at the University of Colorado, Denver in June 2012.
- During the week of August 1, we certified as a Meaningful User of Electronic Medical Records under the ARRA (Federal Stimulus Plan). This certification makes us eligible to receive the funds allocated for obtaining Meaningful Use. Being a Meaningful User makes us eligible for approximately \$1.5 million from Medicare and Medicaid. Based on what we were told, we expect to receive these monies within the next 60 days.
- The 3rd Annual Sturgis Hospital Health Fair was held at the Medical Commons on August 13. As in previous years, this turned out to be an excellent event. It was interesting to note that we were sold out of the booths available to community partners. The feedback we received the day of the event was extremely positive with many patients expressing their thanks that we provided the Health Fair and associated services for the community.
- On the day of the Health Fair, we also sponsored a 5K Run/Walk that had almost 40 participants. We felt that this was a very good participation level for the first year of the event. However, next year we will hold the fair and run on different dates as it created a few logistical problems having everything on one day.
- The Retirement Committee met on August 22 to continue work on the development of the Funding Policy. They had previously reviewed and made decisions about an investment policy, but it is important that we determine the annual funding level for the plan.
- We received a grant in the amount of \$1,680 from St. Joseph County Medical Control Board for ACLS training supplies (defibrillator).
- We are in the process of interviewing candidates to replace Cathie Murray as the Administrative Director of Sturgis Medical Group. We had quite a good number of qualified candidates, and expect to complete this search by the middle of September.

Here are some facts about the *Cost of doing business* for our hospital:

- ◆ **2011 Charity Care: July \$8,100 (YTD \$807,644) too little income to pay charges**
- ◆ **2010 Charity Care: July \$104,448 (YTD \$1,066,000) too little income to pay charges**