



**STURGIS HOSPITAL HAS BEEN RECOGNIZED AS A COMMUNITY VALUE TOP 100 HOSPITAL BY
CLEVERLEY + ASSOCIATES**

[Sturgis, MI — October 2009] Sturgis Hospital was recently recognized as a top-ranked Community Value Provider by Cleverley + Associates (Columbus, OH). Cleverley + Associates, a leading healthcare financial consulting firm specializing in operational benchmarking and performance enhancement strategies, released the findings as part of its new publication: *State of the Hospital Industry — 2009 Edition*.

“This report affirms our continuous commitment to provide the highest quality primary and secondary health care to the communities we serve by exercising responsible stewardship of our resources,” says Rob LaBarge. “This is the third year we have been ranked among the nations top 100 hospitals.”

Written by William O. Cleverley, Ph.D., a noted expert in healthcare finance, the *State of the Hospital Industry* reports selected measures of hospital financial performance and discusses the critical factors that lie behind them. The publication focuses on the US acute-care hospital industry over a three-year time period (2005-2007).

For the sixth year, the *2009 State of the Hospital Industry* reports an exclusive measure developed by Cleverley + Associates: the **Community Value Index® (CVI)**. The CVI is a proprietary index created to offer a measure of the value that a hospital provides to its community. The book outlines the data used to calculate the CVI as well as provides a list of the Top 100 and all Five-Star (top quintile) hospitals.

“The topic of hospital value is increasingly being discussed. Issues of pricing and community benefit have been well-publicized but little has been offered to measure the broad scope of value,” adds James Cleverley, co-author. “In response, the Community Value Index® was created to provide an assessment of a hospital’s performance in four areas: financial strength and reinvestment, cost of care, pricing, and quality.

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Fundamentally, the CVI suggests that a hospital provides value to the community when it is financially viable, is appropriately reinvesting back into the facility, maintains a low cost structure, has reasonable charges, and provides high quality care to patients.”

ABOUT CLEVERLEY + ASSOCIATES

Cleverley + Associates is a Columbus, Ohio-based healthcare data and consulting services firm specializing in custom data analyses and reporting for healthcare providers, consultants, and vendors. The company’s primary focus is to provide healthcare providers with solutions and recommendations that will enhance their financial performance through better pricing decisions; improved coding, capital restructuring, cost and productivity enhancements; and/or investment management changes. For more information, call Cleverley + Associates at 888-779-5663 or visit www.cleverleyassociates.com.

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